**Ann Wallace DeRossette**

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**Education**

***Master of Arts,*** Communication MA

The University of Southern Mississippi ⎟ December 2025

**GPA:** TBD

***Batchelor of Arts,*** Strategic Communications (Public Relations and Advertising)

The University of Southern Mississippi ⎟ May 2024

**GPA:** 3.5

**Work Experience**

**Graduate Assistant, *The University of Southern Mississippi Alumni Association***

August 2024 - December 2025

* Advisor for the Student Alumni Association. Works alongside the executive board to implement events for the SAA Ambassadors.
* Create content, captions, and maintain the @saasouthernmiss Instagram
* Work alongside the Assistant Director for Programming and Traditions to bring every on-campus tradition to life.
* Answer phone calls from alumni and ensure their message is brought to the correct representative.

**Admissions Ambassador, *The University of Southern Mississippi***

Spring 2022 - Spring 2024

* Positively influence prospective students' enrollment decisions through the university brand's expertise and student experience.
* Share experienced interactions with prospective students to convey the

university’s educational pillars.

**Marketing Intern, *Hattiesburg Convention Commission***

Summer 2023

* This internship provided comprehensive exposure to various aspects of marketing within the context of event management and tourism.
* Developed compelling and engaging content for digital platforms, including social media posts, blog articles, and promotional materials.
* Assisted in crafting press releases and newsletters.
* Implemented social media campaigns to promote upcoming events and highlight the unique offerings of Hattiesburg as a destination.

**Skills and Abilities**

* Utilized customer relationship systems such as Slate, Peoplesoft, and Radius
* Experience using Adobe InDesign, Photoshop, and Illustrator software
* Experience using WordPress, WIX, and Qualtrics

**Awards and Leadership Experiences**

**Hall of Fame,** The University of Southern Mississippi

Spring 2024

* Selected along with nine peers from the 2024 class of “Who’s Who” awards and inducted into the Southern Miss Hall of Fame

**William E. “Bud” Kirkpatrick Scholarship,** The Pine Belt Chapter of PRAM

Spring 2024

* Honored to receive the William E. “Bud” Kirkpatrick Scholarship during my undergraduate career, as a Public Relations student at The University of Southern Mississippi

**Vice President of Community Relations**, Tri Delta Phi Epsilon

Spring 2023 – Spring 2024

* Served as the chapter Panhellenic Delegate, fostering the relationship with the rest of the FSL community
* Head of the Diversity, Equity, and Inclusion Committee.
* Ensured that the community relations team of officers (Director of PR, Director of Philanthropy, and Director of Social Events) completed their tasks to the expectation.

**Vice President of Communication**, Eagle Connection Tour Guides

Fall 2022 – Fall 2023

* Helped plan significant recruitment events for the University.
* Organized all tour guides' memberships, ensuring that each member was in good standing each semester.

**Luckyday Scholar**

Fall 2020 – Spring 2024

* As a Luckyday Scholar at The University of Southern Mississippi, I had the privilege of participating in a transformative program that goes beyond academic excellence, fostering personal growth, servant leadership, and a commitment to community service.